

Sponsorship Opportunity Guide

About The Forum

Since the early 1900s, high-voltage electric transmission infrastructure has been the backbone of most of the world's power grids. By transporting bulk power generation to load centers across large geographic areas, transmission networks leverage economies of scale to deliver electricity to consumers at a lower cost than could otherwise have been achieved. Today, as power systems across the world experience transformational changes in technology, economics, and regulation, transmission systems continue to play an indispensable and integral role of delivering affordable, clean, reliable, resilient energy to customers. The role of transmission, however, is evolving, and traditional boundaries separating transmission and distribution systems and stakeholders are being redefined. Against this backdrop, a coalition of industry associations invite interested stakeholders to participate in a two-day public discussion with a global perspective on the future of electric transmission in the 21st century.

This forum will provide an opportunity to discuss:

- strategies for maximizing value from existing transmission assets, as well as for financing and building new electric transmission infrastructure;
- opportunities and barriers to greater regional and international regional interconnection;
- how innovation is reshaping the planning, construction, operation, and maintenance of transmission assets;
- ongoing trends regarding strengthening the security and resilience of transmission infrastructure;
- the changing relationship between transmission and distribution networks, and the role of transmission in a high-distributed energy resources future;
- experiences learned in North America, Asia, Europe, and other regions around the world on rate reform and other regulatory challenges; and
- strategies for communicating the value of transmission networks to investors, customers, government officials, and other stakeholders.

The 2019 Global Grid Forum is a collaboration between the Association of Power Utilities of Africa, BC Hydro, Canadian Electricity Association, Caribbean Electric Utility Services Corporation, Edison Electric Institute, Global Energy Interconnection Development and Cooperation Organization, and Renewable Cities.

Expected Attendance

150 industry leaders and executives responsible for transmission and distribution system strategy, planning, and related roles; regional and national industry associations; industry and research institutions; energy regulators and policymakers; investors; and other interested stakeholders from Asia, Europe, and North America.

The Opportunity

Sponsorship of the 2019 Global Grid Forum provides a valuable opportunity to promote your brand and gain visibility and recognition among a global audience of power system stakeholders and electric company leaders. Corporate sponsors will have the opportunity to gain insight into the strategic priorities of the world's largest and most progressive electric power companies, build relationships with senior company executives, and to collaborate with industry associations to advance the state of knowledge on

Schedule

Over two days, the 2019 Global Grid Forum will provide opportunities for dialogue, networking, and other interactions among a curated audience of power sector leaders and stakeholders. The forum will emphasize opportunities for discussion in an intimate setting. Highlights of the agenda include:

TUESDAY, SEPTEMBER 10

8:00 a.m. – 09:00 a.m.	Registration
9:00 a.m. – 9:45 a.m.	Welcome and Opening Remarks
9:45 a.m. – 11:00 a.m.	Industry Leadership Dialogue
11:00 a.m. – 11:30 a.m.	Networking Break
11:30 a.m. – 12:30 p.m.	The Role of Transmission in a Distributed and Renewable Energy Future
12:30 p.m. – 13:30 p.m.	Luncheon
13:30 p.m.- 14:30 p.m.	Opportunities for Network Expansion and Cross-Border Interconnection
14:30 p.m. – 15:30 p.m.	New Business Models and Rate Designs – Who Pays for the Future Grid?
15:30 p.m. – 16:00 p.m.	Networking Break
16:00 p.m. – 17:00 p.m.	Strategies for Addressing Siting Challenges in New Grid Infrastructure
17:00 p.m. – 18:30 p.m.	Networking Reception

WEDNESDAY, SEPTEMBER 11

8:00 a.m. – 09:00 a.m.	Registration
9:00 a.m. – 10:00 a.m.	General Session
10:00 a.m. – 11:00 a.m.	Technology Innovations for Grid Planning, Operations and Maintenance
11:00 a.m. – 11:30 a.m.	Networking Break
11:30 a.m. – 12:30 p.m.	Building for Resiliency in an Era of Climate Change and Extreme Weather
12:30 p.m. – 13:30 p.m.	Electrifying Public Transportation – Insights from Leading Jurisdictions
13:30 p.m.- 14:30 p.m.	Luncheon
14:30 p.m. – 17:00 p.m.	BC Hydro Site Visits (PowerEx, Underground Substation, PowerTech)

Venue

The 2019 Global Grid Forum will convene at the Simon Fraser University Morris J. Wosk Center for Dialogue where the Asia Pacific Hall provides a dramatic and inspiring setting for dialogue and interaction. Separate rooms for forum meals and private meetings will also be available.



Sponsorship Benefits & Interest Form

Sponsorship of the 2019 Global Grid Forum is priced at USD 5,000 and includes the following benefits:

- » Sponsor logo on event signage

- » Sponsor logo on print and digital event handouts

- » Sponsor logo on event website

- » Sponsor recognition during opening and closing sessions

- » Two (2) complimentary event registrations

- » One (1) table in registration atrium for sponsor materials / handouts

- » Use of reservable / shared meeting rooms for private business-to-business meetings

To reserve a sponsorship package, please complete the form below and submit by email to dnoll@eei.org. You will then contact you for invoicing and to discuss next steps.

Company Name:

Company Address:

Phone: Email:

Name:

Signature:

Date:

